

Let's Finish the Job — Quick!

If you want to take part in a big success, get ready to buy all the **Victory Bonds** you can next Monday, April 21st.

The Memphis Method

MEMPHIS has been assigned a quota in the final Victory Liberty Loan of \$9,694,500. Knowing that real Memphians are always ready to do their part, the committee has apportioned this quota equitably among the various commercial, professional, industrial and other groups of Shelby County. The leaders in these groups have assumed responsibility for raising definite sums, so that we have an exact budget before us at the outset. No one will be asked to do more than his part. It should not take long.

Victory Loan Organization — 162 Madison Avenue

Important Notice—

To Prospective Buyers of Victory Liberty Bonds:

In order to encourage the purchase of Victory Liberty Loan Bonds the banks of Memphis will make loans in cases in which these bonds are offered as collateral at

4³/₄ Per Cent Interest

This applies for the first 90 days and renewal, if desired, for another 90 days at the same rate—maturity of such paper not to go beyond December 1st, 1919. It is expected that all purchasers make the usual initial payment of 10 per cent at the time of subscribing.

Purchases May
Also Be Made on
Government
Plan
as Follows:

10% with subscription:
Nothing in June
10% in July
20% in August
20% in September
20% in October
20% in November

The Partial
Payment Plan,
For Those Who
Prefer It, Is
as Follows:

10 per cent with subscription;
4 per cent each week thereafter:
The first coupon under this
method takes care of the inter-
est.

American Savings Bank & Trust Co.
Bank of Commerce & Trust Co.
Central State National Bank.
Commercial Trust & Savings Bank.
North Memphis Savings Bank.

People's Savings Bank & Trust Co.
Security Bank & Trust Co.
State Savings Bank.
Union Savings Bank & Trust Co.
Union & Planters Bank & Trust Co.
First National Bank.

Guaranty Bank & Trust Co.
Liberty Savings Bank & Trust Co.
Manhattan Savings Bank & Trust Co.
National City Bank.
Solvent Savings Bank & Trust Co.
Fraternal Savings Bank & Trust Co.

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Malone & Hyde.
Fly & Hanson Company.
Cole, McIntyre, Norfleet Co.
Edgar-Morgan Company.
Oliver-Finley Co.
Memphis Furniture Mfg. Co.
Electric Supply Company.
American Car & Foundry Co.
Pigeon-Thomas Iron Co.
Currie-McCraw Co.
White, Wilson, Drew Co.
Newburger Cotton Co., Inc.
W. A. Gage & Co.
McCrack, Perkins & Webber Co.
Willard & Coffin Co.
Bailey, Ball, Humphrey Co.

Abston-Wynne & Co.
F. M. Crump & Co.
McDonald Coal Co.
Kirkpatrick Coal Co.
J. E. Tate & Co.
Memphis Coal Co.
Julius Levy Sons Co.
Dean & Dwyer.
Dean & Lilly.
Davis & Andrews.
Galloway Coal Co.
Memphis Motor Car Co.
Pantano.
Broadway Coal & Ice Co.
R. J. Darnell, Inc.
Belgrade Lumber Co.

George C. Brown & Co.
Chears Floor & Screen Co.
Gayoso Lumber Company.
George T. Brodnax, Inc.
May Bros.
Florence Tabla & Lumber Co.
Goodlander-Robertson Lumber Co.
E. T. Dooley Lumber Co.
Welsh Lumber Co.
Dudley Lumber Co.
Plough Chemical Company.
York Lumber Co.
R. Sondheimer Company.
Stinson Veneer & Lumber Co.
Memphis Hardwood Flooring Co.
Anderson-Tully Company.

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